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# COPRODUCING THE COACHING PROCESS

## COACHING AS A COLLABORATIVE PRACTICE

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# BACKGROUND

COACHING IS OFTEN ASSUMED TO BE...

Unilateral

Mechanistic

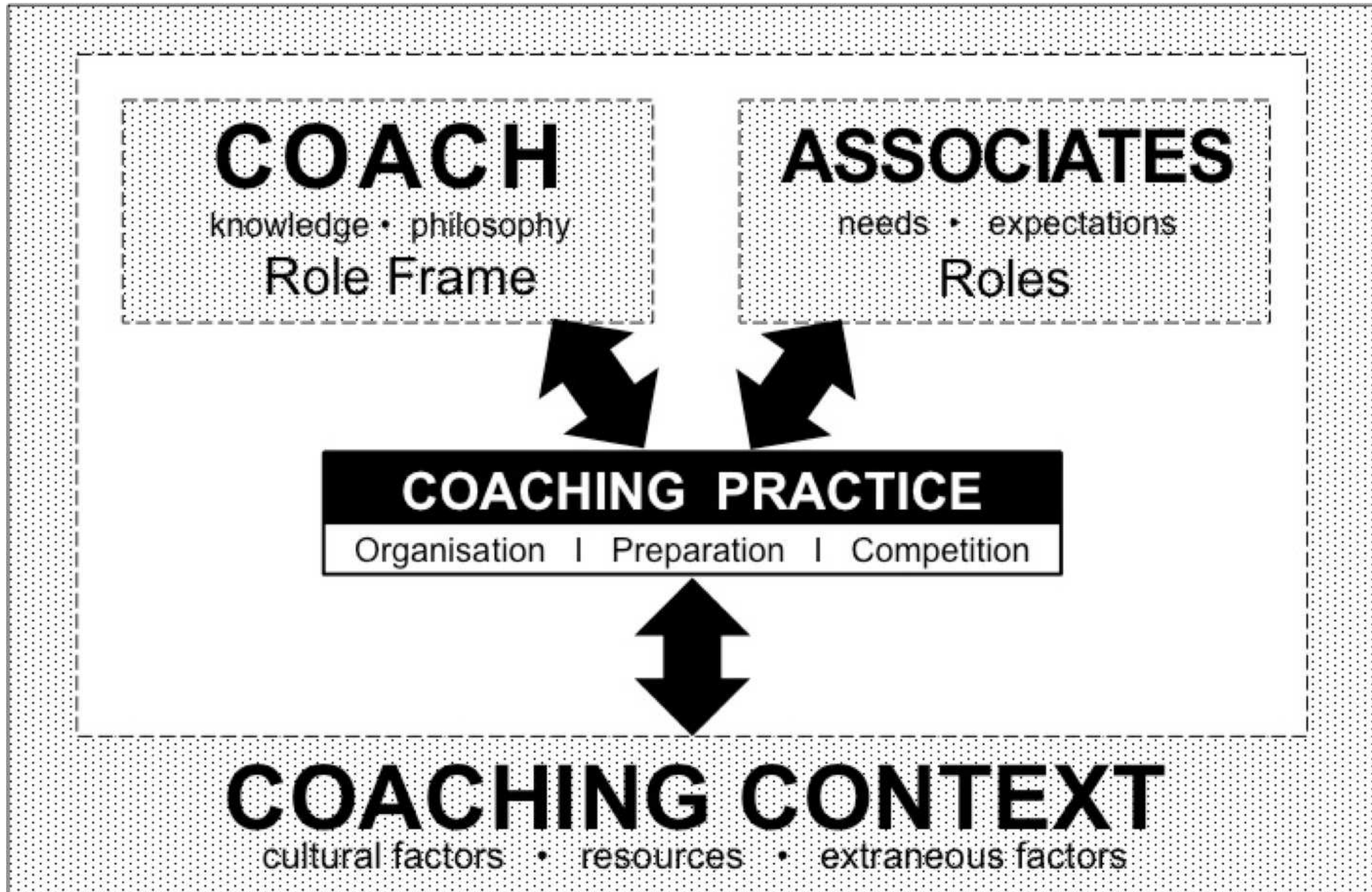
Dyadic

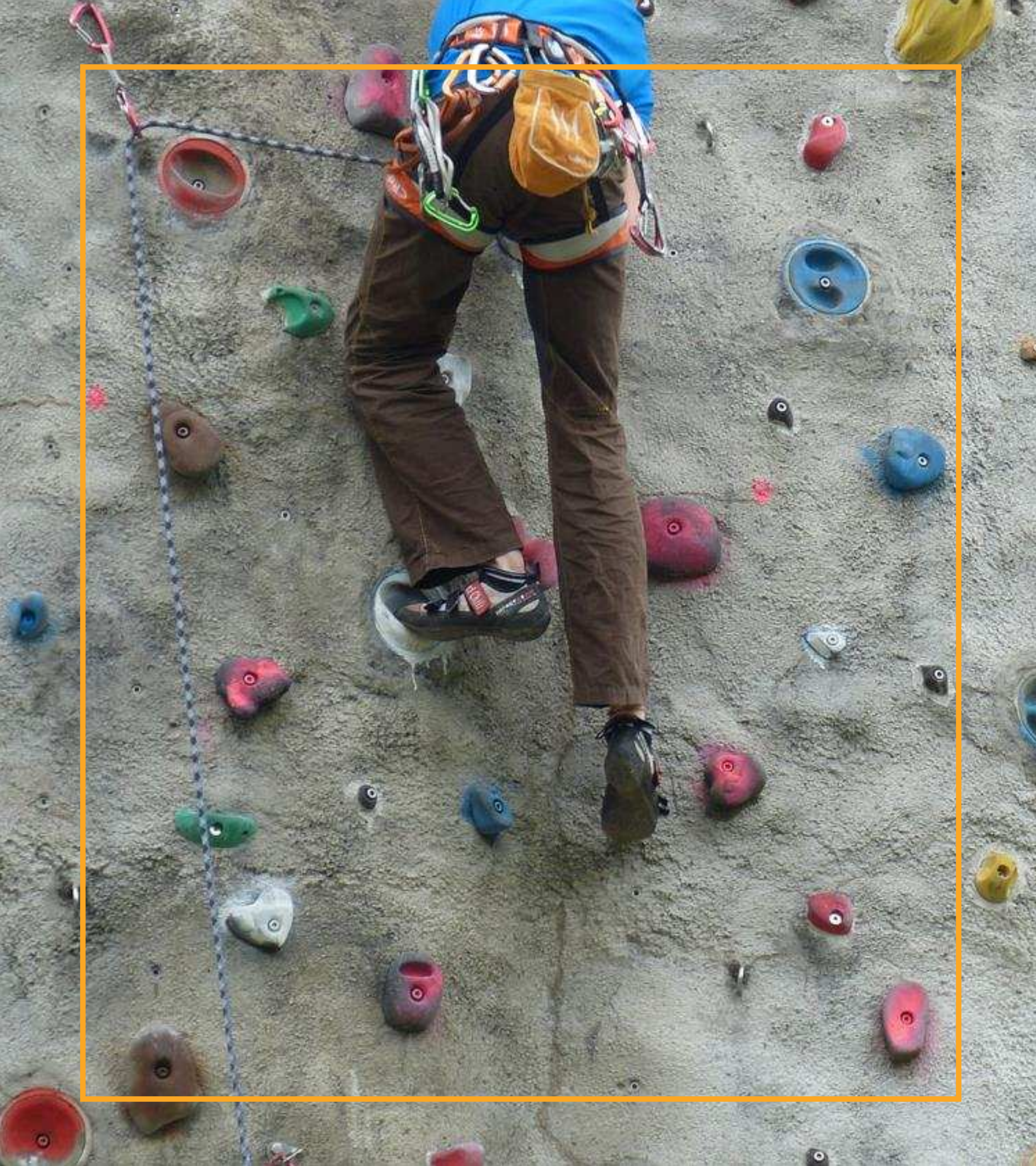
THE COACH IS OFTEN ASSUMED TO BE...

Omniscient

Deliberate

Self aware





# CO-PRODUCTION

COACHING AS ...

Relational

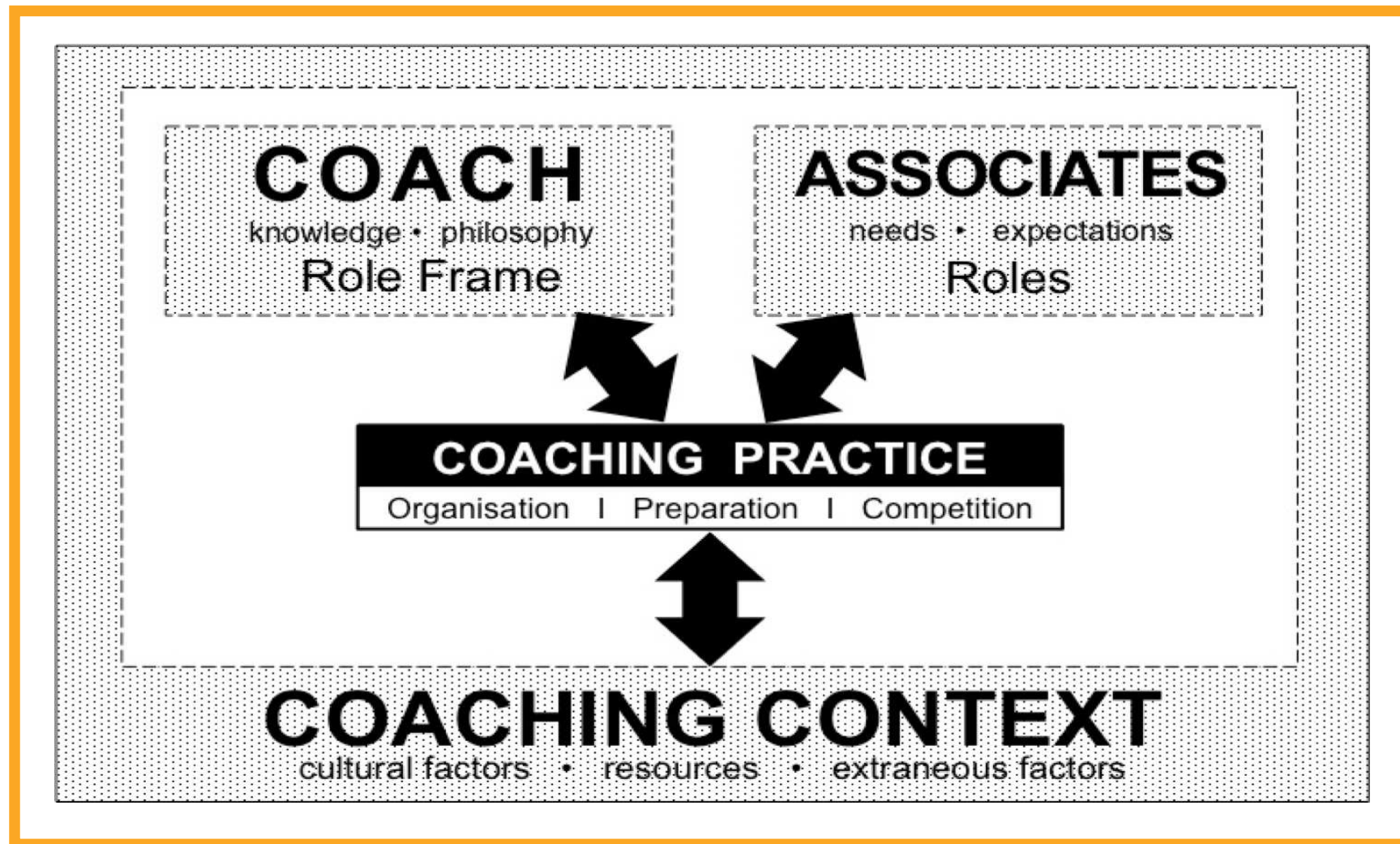
Contested

Co-operative

THE COACH AS ...

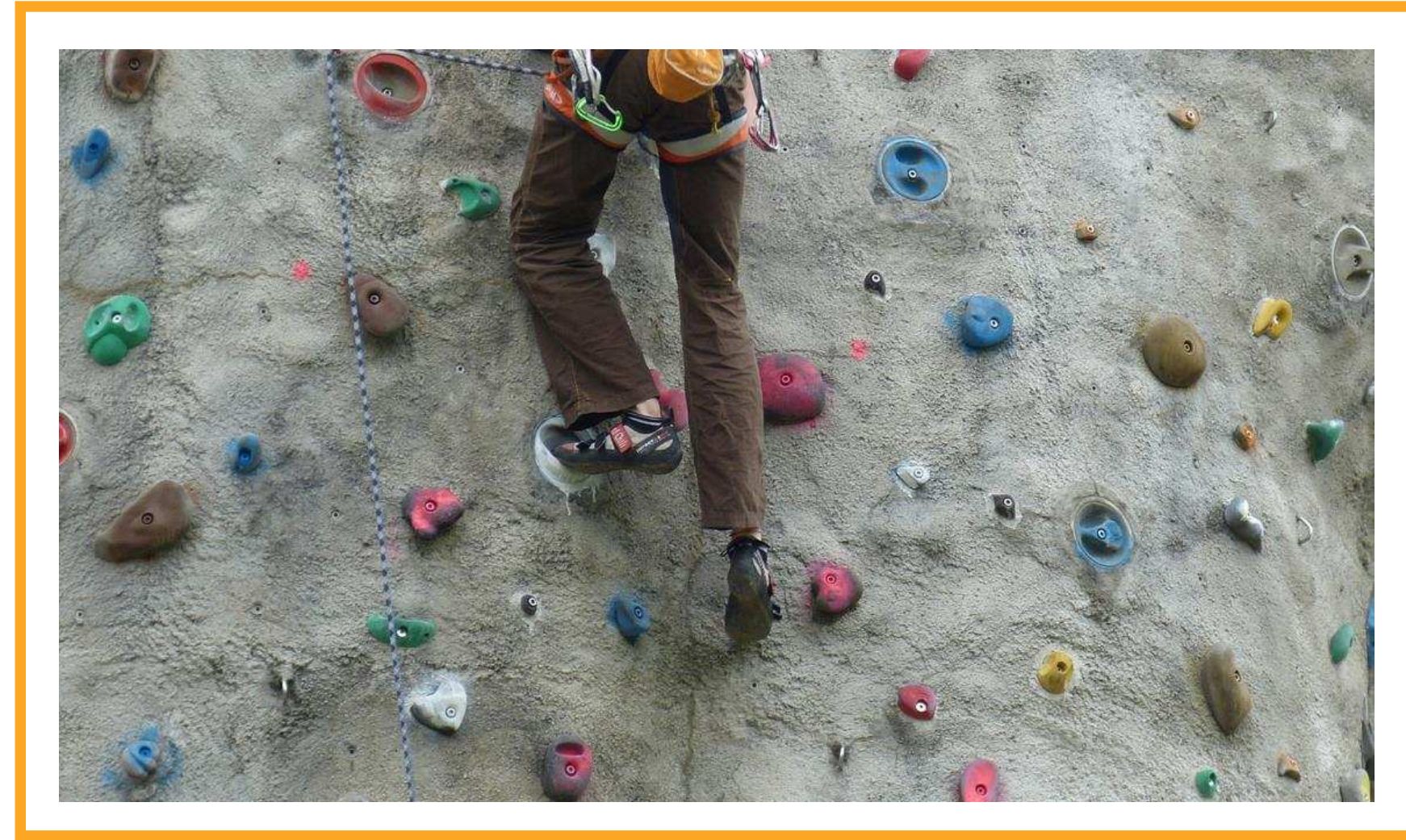
Orchestrator

# IMPLICATIONS



## RESEARCH

Research with coaches.  
Participatory Approaches.  
Reflexivity.



## PRACTICE

Practice with researchers.  
Critical friends.  
Communities of inquiry.

# THANK YOU!

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ANY QUESTIONS?

## KEEP IN TOUCH



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