Rethinking Business Models: Lessons from the Quaker approach to responsible business

Dr Nicholas Burton  

Dr Alex Hope
“The real goal for an employer is to seek for others the best life of which they are capable.”
Quaker Business Values

Truth and Integrity

Justice equality and community
Quaker Business Values

Simplicity

Peace

![Graph: Effectiveness vs. Simplicity](image)

![Peace Symbol](image)
Quaker Business Values

The Light Within

{AUTHENTIC}
Quaker Capitalism
Learning Lessons

Don't get stuck in your past, use it to fuel your future.

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Responsible Business?

LLOYDS BANK

BARCLAYS
Innovation

INNOVATION AT QUAKER
IT’S WHAT’S INSIDE YOUR MIND.
Responsible Business Models
Defining Responsible Business

Responsible Business Model
Innovation: Reconceptualising the role of business in society.

Dr. Alex Hope and Robert Moehler
Responsible Business Models

- Business Processes
- Values and Principles
- Member bases purpose, ownership, governance and beneficiary structure

- Third Sector
- Social Entrepreneurs
- Voluntary Sector
- Social Enterprise
- Private Business
- Public Sector
Developing new from old?

Capitalism isn’t working.

Another world is possible.
Future Plans

Responsible Business
The challenge of sustainability and a slew of corporate scandals provide almost daily illustration of the need for responsibility in business.

Discover More

Spirituality in Management and Law
THANKYOU

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