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# Competency mapping framework for regulating professionally oriented degree programmes in higher education

## Abstract

Recognition of the huge variation between professional graduate degree programmes and employers requirements, most especially in the construction industry, necessitated a need for assessing and developing competencies that aligned with the professionally oriented programmes. The purpose of this research is to develop a competency mapping framework (CMF) in this case for the quantity surveying (QS) honours degree programme. The graduate competency threshold benchmark (GCTB) is a key component of the CMF. Therefore, the CMF contains the mapping process, the template documents and the benchmark. The research adopted literature review, pilot study, case studies (including semi-structured interviews), and expert forum in developing the framework. The framework developed in this research provides new insight into how degree programmes map against competencies. Thus, the framework can be applied more widely, to other professional degree programmes, for monitoring and improving the quality and professional standards of construction degree programmes by accrediting bodies. This should connect construction graduates more effectively to the industry.

**Keywords:** Competencies; construction; curriculum; degree programmes; higher education.

## 1 Introduction

Educational strategies and policies at both national and global levels contribute significantly to shaping the future direction of many professions and industries. Given the sector's large diversified and dynamic nature; the updating of knowledge and skills for construction graduates become imperative. For instance, Keraminiyage and Lill (2013) asserted that studying at higher education institutions (HEIs) is a primary mode of knowledge and skills enhancement for construction professionals. While this mode is broadly received and acknowledged, it has frequently been condemned for its feeble acknowledgment of and connection to the changing needs of industry and its failure to react quickly to emerging knowledge and skills demands (Kaklauskas *et al.*, 2012). It is against this backdrop that Perera and Pearson (2013) stated that any enterprise operating in today's competitive climate should regularly be reviewing potential markets for its products with a view to satisfying these and to long-term growth. In this respect, academic institutions are no different. Thus, those responsible for programme development in HEIs should be on the lookout for appropriate areas of expansion and provision must keep pace with the times, and adjust where possible to changing professional needs (Perera and Pearson, 2013). To this end, competency-based measures have become an important recourse for identifying and developing potentially realistic and practical training requirements, especially as these measures reflect a cyclical and continuous process of assessing, planning and taking corrective action (Dainty *et al.*, 2003).

The competence-based education initially started in nursing education in the 1970s (Cowan *et al.*, 2007) and gained popularity in many other disciplines in formal and informal education and training all around the world (Meyer and Semark, 1996). The significance of competency-based measures in promoting the development of appropriate professional training requirements is well underscored (Tett *et al.*, 2000; Gibb, 2003). Therefore, an educational strategy based on competencies has become a norm. For example, a robust competency model helps to align practice and academic priorities. Some earlier studies

support this. For instance, Getha-Taylor *et al.* (2013) argued that competency-based programs provide students with the knowledge, skills, and attitudes necessary for successful careers. Rissi and Gelmon (2014) claimed that the recognition of the substantial variation in professional roles and employment settings that graduates enter necessitated the needs to define programme contents that concentrate on creating and assessing competencies that aligned with programme mission and students' career goals. Batterman *et al.* (2011) stated that educational competencies depict learning objectives and are utilised to plan educational programmes, develop curricula, and assess existing programmes. Arain (2010) suggested that the essential competence of a construction program in the core area of construction project management is in imparting to its students the necessary expertise to practice professionally in the construction industry.

There is a considerable interest in identifying specific competencies for construction oriented degree programmes. For instance, Ahn *et al.* (2012) examined key competencies for construction graduates in the United States. Arain (2010) identified competencies for baccalaureate level construction education in Alberta, Canada. Batterman *et al.* (2011) studied competencies for graduate education programmes in the energy and sustainability area among others. In spite of these studies of the competencies required of construction related graduates in HEIs, hardly any studies to be found in the literature that provide an insight of how modules/courses in undergraduate studies mapped against these. Also, construction industry employers have been vocal in reporting their perception of a lowering of employability of graduates. A recent study investigating views of both industry and academia concluded that there are significant levels of dissatisfaction with the quality of graduates (Perera and Pearson, 2011). It is identified that the root cause of the issue being that graduates produced from different RICS accredited degree programmes in HEIs have significantly different competency levels, often far below what the industry expects. The lack of a mechanism to systematically evaluate programme module content against Royal Institution of Chartered Surveyors (RICS) competencies and a benchmark for graduate competencies is therefore considered as the core cause of this problem (Perera and Pearson, 2011). This research aims to fill this gap by developing a competency mapping framework (CMF) that comprised the graduate competency threshold benchmark for a quantity surveying honours degree programmes. Achieving this is fundamental to success in aligning the views of industry, academia and the professional body-RICS. In this respect, this research was guided by the following derived objectives:

- Examination of the mandatory, core and optional competencies and benchmarking the expected level of compliance for RICS accredited degree programmes.
- Development of a competency mapping and assessment methodology to analyse compliance of programmes to set benchmarks for Graduate route.
- Development of a competency mapping scoring system to analyse the level of mapping and gaps.
- Development of the final benchmark (i.e. GCTB).

It is believed that the process used to develop the framework can be applied to any professionally oriented degree programme in HEIs. Further, the framework would be useful for the monitoring and management of existing degree programmes in any construction-related discipline. It is anticipated that this research will contribute to improving understanding of the knowledge and skills context, more efficient alignment of HEI outputs with industrial needs, and ultimately to the future positive development of construction sector at large.

## **2 Subject area descriptions of construction education degrees**

Subject area descriptions are best considered as benchmarking exercises for a particular field of study or discipline group (Newton *et al.*, 2012). Construction education in HEIs represents a field of study that encompasses the modern academy such as Architecture, Engineering, and Law among others. It is corroborated by Newton *et al.* (2012) that the discipline of Building and Construction draws together a substantial range of distinctive academics and professional practice. Thus, at the core of the discipline are a number of discrete professions such as Construction Management, Quantity Surveying, Building Surveying, Facilities Management and Property Development, united through a shared concern with the initiation, provision, operation and sustainability of the built environment (Newton *et al.*, 2012). Construction is a practice-oriented collection of professions. Therefore, the educational unit should establish an effective relationship with the industry (ACCE, 2015). This backdrop necessitated the professional bodies nationally and internationally to develop both the policy and practice for construction education. For instance, in the United States, bachelor degree programmes in construction management are accredited by the American Council for Construction Education (ACCE). Thus, ACCE defines the academic standards and criteria by which those construction education programmes seeking accreditation or re-accreditation shall be assessed. In Australia, academic standards for building and construction professions are developed and refined through national consultation involving all relevant professional bodies and higher education providers (see Newton and Goldsmith, 2011a). For example, in 2010-2011, the Learning and Teaching Academic Standards (LTAS) project in building and construction established the Threshold Learning Outcomes (TLOs) that all graduates of an Australian bachelor award in building and construction are expected to have met or exceeded (ALTC, 2011; Newton, 2011; Newton *et al.*, 2012). In the UK, in establishing the benchmark standards for construction, property and surveying, the Quality Assurance Agency for Higher Education (QAA) make reference to national occupational standards that have been developed by the Construction Industry Council, as well as to the accreditation policies produced by professional bodies such as the Chartered Institute of Building (CIOB) and the Royal Institution of Chartered Surveyors (RICS) (QAA, 2008). Thus, the single honours degree programmes in HEIs in the UK are formulated with reference to the QAA benchmark statements in construction, property and surveying (2008) and accredited by RICS-University Partnership Scheme for which it must meet quality thresholds as identified in the RICS Assessment of Professional Competence in Quantity Surveying and Construction (2009).

## **3 Quantity surveying education**

Quantity surveying (QS) is a profession that is well established in the British Commonwealth as being responsible for the management of cost and contracts in the construction industry (RICS, 1971, 1983; Male, 1990; Pheng and Ming, 1997; Bowen *et al.*, 2008; Ling and Chan, 2008). The profession is also known as construction economics in Europe and cost engineering in the United States and parts of Asia (Rashid, 2002; Pathirage and Amaratunga, 2006; Smith, 2009). Over the years, QS education has evolved from being rather technician-related in nature into fully fledged honours degrees with a greater orientation towards commercial management, cost, contracts and project management. In the UK, the current QS degrees grew from the early 1970's with the move from diploma to degree level qualification for entry to the profession. This transition from diplomas to university degrees was in line with the general transformation of the higher education sector of the British education system. The majority of these degrees were delivered by the former polytechnics, the most of which, in turn, became new universities in the early 1990's (Perera and Pearson, 2013).

In the UK, the RICS-university partnership agreement is the primary mechanism to ensure the academic quality of accredited programmes. This process involves ensuring that certain



descriptive statistical analysis was used to develop a conceptual competency benchmark using these four case studies, which is the final output of this stage.

#### *4.3 Stage 3: Expert forum*

An expert forum comprised 15 persons (12 industry experts and 3 academic experts) was constituted to revise and modify the conceptual competency benchmark developed in stage 2 of the research above. The identified industry experts come from large, SME and micro level organisations. These included quantity surveying employer organisations from both traditional consulting and contracting sectors. A total of 15 interviews were conducted comprising 3 academics (programme leaders), 6 consultant quantity surveyors (2 experts from each category of large, SME and micro) and 6 contractor quantity surveyors (2 experts from large, 3 from SME and 1 from Micro level organisation) (see Table 4 for details). The resulting findings were analysed using relevant descriptive statistics and presented as a ratified benchmark. Delphi technique (Rowe and Wright, 2001) was used to extract and harmonise the views of the experts and to finalise the benchmark level of achievement of competencies for graduate QS.

#### *4.4 Stage 4: Review of existing processes to integrate CMF*

The GCTB forms the basis of the final stage of the research, where it is incorporated into the existing programme curricular development and management process, creating the Competency Mapping Framework. A detailed review of the existing programme validation and management methods were carried out. Three highly experienced RICS accredited QS honours degree programme directors (who are also full members of the RICS) were selected to develop the mechanism to integrate the GCTB and create the final CMF. This stage provides insight on how the CMF can be used within these existing systems to ensure academic quality standards.

### **5 RICS quantity surveying competencies**

The RICS QS competencies provide the basis on which the competence of a chartered quantity surveyor is defined. These are arranged into three groups, depending upon their perceived relevance to the role of the quantity surveyor as follows:

- 1 Mandatory competencies: personal, interpersonal and professional practice and business skills common to all pathways [into membership] compulsory for all candidates.
- 2 Core competencies: primary skills of the candidate's chosen RICS pathway.
- 3 Optional competencies: selected as an additional skill requirement for the candidate's chosen RICS pathway from a list of competencies relevant to that pathway. In most cases there is an element of choice, though usually driven by their employer's specialism.

Similarly, the RICS distinguishes between three possible levels of attainment in each of a range of competences when setting its requirements for those seeking full membership as follows:

- Level 1: Knowledge (theoretical knowledge)
- Level 2: Knowledge and practical experience (putting it into practice)
- Level 3: Knowledge, practical experience and capacity to advise (explaining and advising)

There are 8 mandatory competencies, 7 core competencies, and 10 optional competencies. The RICS stipulates that an APC candidate needs to achieve all mandatory competencies at

Level 2 or above, all core competencies at Level 3 (except the one not relevant to their specialisation, consulting or contracting as the case may be, which must be at Level 2). The further requirement is for 2 optional competencies at Level 2 or above.

## **6 The competency mapping scoring system**

The competency mapping scoring system is developed as a dual vector scale matrix consisting of a 'breadth scale and a depth scale'. The breadth scale indicates the extent of coverage of competencies as mapped to RICS QS study checklist (RICS, 2008b). The checklist provides 359 individual study topics categorised into 25 different competencies. These signify the extent of coverage (breadth of knowledge) expected under the current set of competencies. The depth scale provides an indication of the time spent on achieving competencies. These are briefly discussed as follows:

### *6.1 Breadth scale*

RICS QS competencies were analysed at a detailed level using the QS study checklist (RICS, 2008b). This checklist is used as the framework for developing the conceptual benchmark where the binary alternatives 1 and 0 are used to indicate coverage of a topic under a competency. For example,

- 1 - Reflects that the topic is dealt with by the degree programme concerned.
- 0 - Reflects that it is not dealt with by the degree programme concerned.

These are indicated against the three level classification of level of achievement by the RICS (RICS, 2009), as follows:

- Level 1 - Knowledge and understanding
- Level 2 - Application of knowledge and understanding
- Level 3 - Reasoned advice and depth of technical knowledge

A specific topic may be covered at both Levels 1 and 2. In this case, there is a value 1 in both Level 1 and Level 2 columns. If a topic achieves Level 2 coverage then it is assumed that there is always Level 1 coverage as well. In another topic, if the topic is dealt with at Level 1 only then values 1 and 0 were placed against columns Level 1 and Level 2 respectively. Level 3 achievements are not expected to be covered in degree programmes as it is not practical to expect a graduate to cover a competency at Level 3. However, as the benchmark reflects a minimum conceptual achievement level, it will not prevent anyone achieving a competency at Level 3 if it is feasible within their degree programme.

### *6.2 Depth scale*

This reflects the amount of time spent on achieving a competency. In degree programmes, time spent on achieving module outcome is measured by "credits" where every 10 hours spent is considered as 1 credit. A typical 20 credit point module therefore reflects 200 hours of learning by the student. This constitutes direct contact with formal teaching, lectures, seminars, tutorials and such like, together with students' expected study time on the module content (time spent by students on their own in learning the topic concerned). The depth scale is only indicated at competency level and not at topic level as it is impractical to stipulate an expected number of study hours at a detailed level. Percentage scores are used to indicate the amount of time spent on each competency. These provide valuable information on the relative time spent for each competency. The depth scale represents the total time expected to be spent on learning a competency at undergraduate level.















for mandatory competencies over core competencies. The depth scale is expressed in hours rather than in credits to enable each competency to be distributed and mapped against multiple modules. Analysing the depth scale, it indicates that there is a total of 3188 hours of learning time expected on RICS QS competencies. It is obvious that CMF developed in this research have both theoretical and practical implications. The theoretical implication provides a useful methodology to map program curricula to competencies, which can be replicated in any construction oriented degree programme. The practical implication indicates that CMF can be used effectively in programmes development and validation. The CMF would further be useful in monitoring and improving quality and professional standards of any degree programmes. It is believed that this research finding would align practice and academic priorities, thus enhancing the employability of construction graduates.

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