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29 **Abstract**

30 Decisions about support for predictions of theories in light of data are made using statistical  
31 inference. The dominant approach in sport and exercise science is the Neyman-Pearson significance-  
32 testing approach. When applied correctly it provides a reliable procedure for making dichotomous  
33 decisions for accepting or rejecting zero-effect null hypotheses with known and controlled long-run  
34 error rates. Type I and type II error rates must be specified in advance and the latter controlled by  
35 conducting an a priori sample size calculation. The Neyman-Pearson approach does not provide the  
36 probability of hypotheses or indicate the strength of support for hypotheses in light of data, yet  
37 many scientists believe it does. Outcomes of analyses allow conclusions only about the existence of  
38 non-zero effects, and provide no information about the likely size of true effects or their practical /  
39 clinical value. Bayesian inference can show how much support data provide for different hypotheses,  
40 and how personal convictions should be altered in light of data, but the approach is complicated by  
41 formulating probability distributions about prior-subjective estimates of population effects. A  
42 pragmatic solution is magnitude-based inference, which allows scientists to estimate the true  
43 magnitude of population effects and how likely they are to exceed an effect magnitude of practical /  
44 clinical importance thereby integrating elements of subjective-Bayesian-style thinking. While this  
45 approach is gaining acceptance, progress might be hastened if scientists appreciate the  
46 shortcomings of traditional N-P null-hypothesis-significance testing.

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58 **Running head**

59 Distinguishing statistical significance from practical meaningfulness

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## 63 1.0 Introduction

64 Science progresses by the formulation of theories and the testing of specific predictions (or, as has  
65 been recommended, the attempted falsification of predictions) derived from those theories via  
66 collection of experimental data [1, 2]. Decisions about whether predictions and their parent theories  
67 are supported or not by data are made using statistical inference. Thus the examination of theories  
68 in light of data and progression of 'knowledge' hinge directly upon how well the inferential  
69 procedures are used and understood. The dominant (though not the only) approach to statistical  
70 inference in the sport and exercise research is the Neyman-Pearson approach (N-P), though few  
71 users of it would recognise the name. N-P inference has a particular underpinning logic that requires  
72 strict application if its use is to be of any value at all. In fact, even when this strict application is  
73 followed, it has been argued that the underpinning 'black and white' decision logic and value of such  
74 'sizeless' outcomes from N-P inference are at best questionable and at worst can hinder scientific  
75 progress [3-6] The failure to understand and apply methods of statistical inference correctly can  
76 lead to mistakes in the interpretation of results and subsequently to bad research decisions.  
77 Misunderstandings have a practical impact on how research is interpreted and what future research  
78 is conducted, so impacts not only researchers but any consumer of research. This paper will clarify  
79 N-P logic, highlight limitations of this approach and suggest that alternative approaches to statistical  
80 inference could provide more useful answers to research questions while simultaneously being more  
81 rational and intuitive.

82

## 83 2.0 The origins of 'classical' statistical inference.

84 The statistical approach ubiquitous in sport and exercise research is often mistakenly attributed to  
85 British mathematician and geneticist Sir Ronald Fisher (1890 – 1962). Fisher introduced terms such  
86 as 'null hypothesis' (denoted as  $H_0$ ) and 'significance' and the concept of degrees of freedom,  
87 random allocation to experimental conditions and the distinction between populations and samples  
88 [7, 8]. He also developed techniques including analysis of variance amongst others. However, he is  
89 perhaps better known for suggesting a  $p$  of 0.05 as an arbitrary threshold for decisions about  $H_0$  that  
90 has now achieved unjustified, sacrosanct status [8]. Fisher's contributions to statistics were  
91 immense, but it was Polish mathematician Jerzy Neyman and British statistician Egon Pearson who  
92 suggested the strict procedures and logic for null hypothesis testing and statistical inference that  
93 predominate today [9].

94

## 95 3.0 Defining probability.

96 The meaning of probability is still debated among statisticians, but generally speaking, there are two  
97 interpretations. The first is subjective and the second objective. Subjective probability is probably  
98 the most intuitive and underpins use of statements about probability in everyday life. It is a personal  
99 degree of belief that an event will occur e.g. "I think it will definitely rain tomorrow". This is an  
100 interpretation of probability generally applied to theories we 'believe' to be accurate accounts of the  
101 world around us. In contrast, the objective interpretation of probability is that probabilities are not  
102 personal but exist independent of our beliefs. The N-P approach is based on an objective, long-run-

103 frequency interpretation of probability proposed by Richard von Mises [10]. This interpretation is  
104 best and most simply illustrated using a coin-toss example. In a fair coin, the probability of heads is  
105 0.5 and reflects the proportion of times we *expect* the coin to land on heads. However, it cannot be  
106 the proportion of times it lands on heads in any *finite* number of tosses (e.g. if in 10 tosses we see 7  
107 heads, the probability of heads is not 0.7). Instead, the probability refers to an *infinite number of*  
108 *hypothetical* coin tosses referred to as a 'collective' or in more common terms a 'population' of  
109 scores of which the real data are assumed to be a sample. The collective / population must be clearly  
110 defined. In this example, the collective could be all hypothetical sets of 10 tosses of a fair coin using  
111 a precise method under standard conditions. Clearly, 7 heads from 10 tosses is perfectly possible  
112 even with a fair coin, but the more times we toss the coin, the more we would expect the proportion  
113 of heads to approach 0.5. The important point is that the probability applies to the hypothetical-  
114 infinite collective and *not* to a single event or even a finite number of events. It follows that  
115 objective probabilities also do not apply to hypotheses as a hypothesis in the N-P approach is simply  
116 retained or rejected in the same way that a single event either happens or does not, and has no  
117 associated collective to which an objective probability can be assigned. This might come as a  
118 surprise, as most scientists believe a *p* value from a significance test reveals something about the  
119 probability of the hypothesis being tested (generally the null). Actually a *p* value in N-P statistics says  
120 *nothing* about the truth or otherwise of  $H_0$  or  $H_1$  or the strength of evidence for or against either one.  
121 It is the probability of data as extreme or more extreme than that collected occurring in a  
122 hypothetical-infinite series of repeats of an experiment *if  $H_0$  were true* [11]. In other words, the truth  
123 of  $H_0$  is assumed and is fixed, *p* refers to all data from a distribution probable under or consistent  
124 with  $H_0$ . It is the conditional probability of the observed data assuming the null hypothesis is true,  
125 written as  $p(D|H)$ . I contend that what scientists really want to know (and what most probably think  
126 *p* is telling them) is the probability of a hypothesis in light of the data collected, or  $p(H|D)$  i.e. 'does  
127 my data provide support for, or evidence against the hypothesis under examination?'. The second  
128 conditional probability cannot be derived from the first. To illustrate this, Dienes [12] provides a  
129 simple and amusing example summarised below:

130  $P(\text{dying within two years} | \text{head bitten off by shark}) = 1$

131 Everyone that has their head bitten off by a shark will be dead two years later.

132  $P(\text{head bitten off by shark} | \text{died in the last two years}) \sim 0$

133 Very few people that died in the last two years would be missing their head from a shark bite so the  
134 probability would be very close to zero. Knowing  $p(D|H)$  does not tell us  $p(H|D)$  which is really what  
135 we would like to know. Note that the notation '*p*' refers to a probability calculated from continuous  
136 data (interval or ratio) whereas '*P*' is the notation for discrete data, as in the example above. Unless  
137 the example requires it, the rest of this paper will use '*p*' when discussing associated probabilities  
138 and will assume that variables producing continuous data are the topic of discussion.

139

#### 140 4.0 Neyman-Pearson logic and decision rules.

141 N-P statistics are based on the long-run-frequency interpretation of probability so tell us nothing  
142 about the probability of hypotheses of interest or how much data support them. Neyman and

143 Pearson were very clear about this and in the introduction of their seminal paper to the Royal  
144 Society stated "... as far as a particular hypothesis is concerned, no test based on the (objective)  
145 theory of probability can by itself provide any valuable evidence of the truth or falsehood of that  
146 hypothesis" [9]. Instead, they set about defining rules to govern decisions about retaining or  
147 rejecting hypotheses such that, by following them, in the long run, wrong decisions will not often be  
148 made.

149 The starting point of the N-P approach is the formation of a pair of contrasting hypotheses ( $H_0$  and  
150  $H_1$ ). For example,  $H_0$  could be that  $\mu_s$  (population mean time to fatigue given supplement  $x$ ) =  $\mu_p$   
151 (population mean time to fatigue given placebo), or to put it another way, the difference between  $\mu_s$   
152 and  $\mu_p$  is zero. The alternative ( $H_1$ ) could be  $\mu_s > (\mu_p + 20)$  i.e. that the supplement will increase time  
153 to fatigue by at least 20 units. Note that  $H_0$  need not be 'no difference' ( $\mu_s = \mu_p$ ) as is usually the case.  
154 It could be a hypothesised difference or even range of differences that ought not to be possible  
155 given the theory being tested. In fact, under the philosophy of Popper, the latter constitutes a far  
156 more severe test of a theory, such that survival of the test (i.e. failure to reject  $H_0$ ) offers strong  
157 corroboration for the theory [1]. By the same token,  $H_1$  ought also to be a specific difference or band  
158 of differences because merely specifying that  $\mu_s - \mu_p > 0$  is a vague prediction, rules out little and  
159 allows for any effect greater than 0. Furthermore, with continuous data, an effect of zero has a  
160 probability of precisely zero as does any exact integer so such an  $H_0$  is always false! It would be  
161 fruitful to elaborate on this link between philosophy and statistical inference, but it is a digression  
162 from the issue at hand, which is how N-P statistics proceed from here.

163 The two hypotheses should be mutually exclusive such that if  $H_0$  is rejected, then by deductive logic  
164  $H_1$  is assumed true and vice versa, if  $H_0$  is not rejected,  $H_1$  is assumed false. However, statistical  
165 inference and indeed science does not deal in absolute proofs, truths or falsehoods, there is always a  
166 magnitude of uncertainty. If this uncertainty is extended to this example of N-P logic, we have: If  $H_0$   
167 then *probably* NOT  $H_1$ , data arise consistent with  $H_1$ , therefore  $H_0$  is *probably* false.

168 This logic has been challenged. Pollard and Richardson [13] highlight a flaw using the following  
169 example: 'if a person is American, they are probably not a member of Congress; person  $x$  is a  
170 member of Congress therefore person  $x$  is probably not American'. Furthermore, Oakes [11] points  
171 out that we are concluding the truth of  $H_1$  based on  $H_0$  being unlikely, when  $H_1$  might be even less  
172 likely but we shall never know as it has not been tested nor has the likelihood of multiple other  
173 possible versions of  $H_1$ . This paradox has been called the fallacy of the transposed conditional [3].

174 N-P logic gives rise to two possible errors in decision making, namely wrongly rejecting  $H_0$  when it is  
175 actually true (type I error) and wrongly retaining  $H_0$  when it is actually false (type II error). Neyman  
176 and Pearson devised procedures whereby the acceptable risk of each type of error were specified in  
177 advance of testing (subjectively and according to the type of error the researcher deemed more  
178 harmful), and were then fixed and controlled such that, over an infinite number of hypothetical  
179 repeats of the experiment, the probability of making each type of error was known [9]. The  
180 probability of a type I error is termed  $\alpha$  and is conventionally and without reason set at 0.05. The  
181 probability of a type II error is termed  $\beta$ . This error rate is less formally agreed and in the majority of  
182 research in sport and exercise is never actually specified or controlled, violating N-P decision-rule  
183 logic. The few studies that do control  $\beta$  generally specify it at 0.2 giving the study an 80% chance ( $1 -$   
184  $\beta$ ) of correctly rejecting a false  $H_0$  or having 80% statistical power. That researchers class the

185 consequences of a type II error as less harmful than a type I error is interesting and the discussion of  
186 this could form a paper in its own right. Nevertheless, for the type II error rate to be fixed, a  
187 minimum worthwhile / interesting effect that researchers wish to detect must be specified in  
188 advance of data collection, and an appropriate sample size calculated that provides the power (and  
189 thus the type II error rate) deemed acceptable. *Exactly* that number of participants should be tested  
190 to control the type II error rate at the specified level. Failure to specify  $\beta$  in advance and ensure it is  
191 controlled by testing an appropriately-sized sample renders decisions about  $H_0$  impossible in  
192 situations where it cannot be rejected. It can also result in effects not large enough to be of practical  
193 / clinical importance being deemed 'significant' if a larger-than-necessary sample is collected (i.e. the  
194 experiment is overpowered).

195 In the time-to-fatigue example outlined previously, having specified hypotheses and error rates and  
196 calculated an appropriately-sized sample, a sample (assumed to be random) is taken from the  
197 population(s) of interest. The sample means for the supplement ( $M_s$ ) and the placebo ( $M_p$ ) and the  
198 difference between them can be calculated. The standard error of the mean difference ( $SEM_{diff}$ ) can  
199 also be calculated. These values are then used to calculate a sample statistic that combines them, in  
200 this case a  $t$  statistic, where  $t = (M_s - M_p) / SEM_{diff}$ . In order to calculate the long-run probability that  
201 such a  $t$  statistic could occur given  $H_0$  is true, the collective that gave rise to this  $t$  statistic must be  
202 defined. The collective in this case is a probability distribution of  $t$  statistics from an infinite number  
203 of hypothetical repeats of the experiment assuming  $H_0$  is true (so having a mean of 0 and an  
204 assumed-normal distribution). The distribution represents all values of  $t$  that are probable given  $H_0$ .  
205 Now the decision rule is applied by defining a rejection region of the distribution where  $t$  statistics  
206 are deemed so extreme that they would occur infrequently in the long run if  $H_0$  is true. The  
207 probability of obtaining a  $t$  score in that region is equal to the predefined  $\alpha$ . Thus, if the observed  $t$   
208 from the sample data falls into the region of the probability distribution beyond  $\alpha$ , in the N-P  
209 approach,  $H_0$  is rejected as such a  $t$  statistic would occur infrequently in the long run if  $H_0$  were true.  
210 Note that the interpretation such a finding is that 'an effect exists that should not be likely if there  
211 really was no effect'. Little can be concluded about the size of the effect or the practical / clinical  
212 value of it, which is arguably much more important [3, 4] (see **Fig 1**)

213

214 **Fig 1.** A distribution of probable  $t$  scores given  $H_0$  of no mean difference between  $\mu_s$  and  $\mu_p$ . Note, the  
215 shaded rejection region (representing possible values of  $t$  as or more extreme than that observed) is  
216 in a single tail of the distribution because  $H_1$  in the example above is a directional hypothesis i.e.  $\mu_s >$   
217  $(\mu_p + 20)$ . Note  $\mu_s$  is the population mean time to fatigue after a nutritional supplement,  $\mu_p$  is the  
218 population mean time to fatigue after a placebo,  $H_0$  and  $H_1$  denote the null and experimental  
219 hypotheses respectively.

220

221 Note that the *exact* probability of the observed  $t$  is irrelevant to the decision to reject  $H_0$ . It need  
222 only be less than  $\alpha$ . Furthermore, having set  $\alpha$  at 0.05, upon a significant result with  $p$  of 0.004, an  
223 author should not report significance at  $p < 0.01$  because this was not the long-run error rate  
224 specified before data were collected. This is fairly common though. The requirement for authors to  
225 report exact  $p$  values is also redundant and stems from a mistaken belief that the calculated  $p$  is in  
226 some way a measure of strength of evidence against  $H_0$  such that the lower the  $p$  the stronger the

227 evidence against  $H_0$  and by extension for  $H_1$ . This common misinterpretation of  $p$  reveals the  
228 researcher's true interpretation of probability i.e. that it is subjective and can be assigned to  
229 individual events and hypotheses. This interpretation of probability forms the basis of Bayesian  
230 statistical inference that will be introduced shortly. Most researchers probably believe the  $p$  value  
231 tells them something about the probability of their hypothesis in light of the data i.e.  $p(H|D)$ , and  
232 that the magnitude of  $p$  is in some way a continuous measure of the weight of evidence against  $H_0$ ,  
233 when in fact, any given  $p$  could simply be a function of random sampling variation [14]. Note also the  
234 desire for  $p$  to indicate 'magnitude' of evidence in this example. The importance of estimating the  
235 likely 'size' of an effect has been recognised as a more important goal of statistical inference [3, 4,  
236 15]

237

#### 238 4.1 Other criticisms of Neyman-Pearson statistics

239 N-P statistics are sensitive to the conditions under which a researcher chooses to stop collecting  
240 data and perform the analysis, called the stopping rule. For example, a stopping rule could be (and  
241 often is) 'test as many participants as is common in the area of interest'. Unless the number of  
242 participants happens to match that required to achieve a predefined power to detect a smallest  
243 worthwhile effect, this rule is poor. Power is not controlled at any known value and the probability  
244 of type II error is unknown. Should a non-significant result arise, the researcher cannot know if the  
245 sample statistic arose by chance alone and  $H_0$  should be retained, or the study was not powerful  
246 enough to reject  $H_0$  when it was actually false. The only conclusion to draw is one of uncertainty.  
247 Another illegitimate stopping rule is to carry on testing participants until a significant result is  
248 achieved. The issue here is that, even if  $H_0$  is true, a significant result is guaranteed to occur  
249 eventually i.e. both power and  $\alpha$  are 1. The legitimate stopping rule under the N-P approach is to  
250 calculate the sample size that will yield the required power and  $\beta$  before data are collected, then test  
251 that number of participants. An amalgam of the two illegitimate stopping rules described here is  
252 setting out to test the number of participants common in the area, and upon analysing the data and  
253 finding a non-significant result, adding a few more and testing again to find a significant result (say  $p$   
254 = 0.03). The type I error rate for the 'second look' cannot be 0.05, it must be higher because there  
255 have been two attempts to reject  $H_0$  (it is actually a little under 0.1). Furthermore, the associated  $p$   
256 value of the second attempt is associated with a different collective to the first attempt i.e. a  
257 collective defined by the stopping rule 'test the common number of participants, if not significant,  
258 add more until significant'. To retain  $\alpha$  of 0.05 for the two attempts, each attempt must be carried  
259 out at a lower  $\alpha$  level. There are many approaches to this, the simplest being the Bonferroni method  
260 where each attempt is carried out at an  $\alpha$  of  $0.05/k$  and  $k$  is the number of attempts to reject  $H_0$ . This  
261 problem arises any time more than one  $H_0$  is tested and is a particular problem where effects not  
262 specified as being of interest before data collection catch the researchers attention after data  
263 collection. For example, the research might specify one particular comparison, but the researcher  
264 threw in some extra (two) conditions while there was access to the participants, and the additional  
265 comparisons show effects that appear interesting. The only effect that can be tested at the 0.05  
266 level is the one specified in advance of data collection. The others must be tested at a lower level  
267 because they belong to a collective defined by 'perform three  $t$  tests: if any of them are significant at  
268  $\alpha$  of 0.05, reject that  $H_0$ ' which actually has an  $\alpha$  of just under 0.15 (almost a 15% chance of type I  
269 error). The 'family' of tests to perform must be specified before data are collected. This seems



270 illogical as most scientists would agree that if data suggest an interesting effect, why should it  
271 matter when you chose to think about the effect. Scientists that think this way are believers in the  
272 likelihood law, which put simply, is that all the information relevant to inference is contained in the  
273 data [16]. N-P statistics violate the likelihood law because inferential decisions are based on when  
274 one chose to think about interesting effects. Given this situation, the value of N-P statistics for  
275 making valid inferential judgements about hypotheses has been questioned [3, 4, 11]. Note that  
276 while the preceding section has discussed ‘significance’ testing, the same issues (i.e. multiple testing,  
277 unplanned comparisons etc.) also apply to confidence intervals calculated in the frequentist-  
278 probability framework, though it must be acknowledged that interval estimation is superior to and  
279 more informative than the dichotomous decision procedures of null-hypothesis-significance testing  
280 as it offers some estimate of the likely magnitude of an effect though such estimates are still not  
281 often framed against pre-determined ‘interesting / worthwhile’ effects. Many users of frequentist  
282 confidence intervals prefer a 95% interval estimate and interpret these in relation to whether the  
283 interval spans zero – hence essentially still ‘testing’ for a null hypothesis of zero effect at a threshold  
284 alpha of 0.05 and somewhat missing the point of ‘estimating’ the likely magnitude of a population  
285 effect [4, 6].

286

## 287 5.0 Bayesian inference – combining prior knowledge with observed data

288 It seems that most scientists wish statistics to provide probabilities of their theories being correct  
289 and in fact many believe that a N-P  $p$  provides this. This is not and cannot be the case with objective  
290 probabilities. It can however be the case with a subjective probability. Bayesian inference allows  
291 scientists to alter initial degree of belief in a hypothesis in light of experimental data. It is likely that  
292 most readers will not have heard of the Bayesian approach as N-P methods are the dominant and  
293 unchallenged approach in sport and exercise research and most other sciences. Given that most will  
294 scarcely recognise the names of these methods, let alone understand the conceptual differences and  
295 issues of their use, unquestioning adoption of N-P statistics is hardly an informed choice.

296 Bayes theorem was developed by fellow of the Royal Society, Reverend Thomas Bayes (1702-1761)  
297 while working on the problem of assigning a probability to a hypothesis given observed data. The  
298 theorem is directly derived from the axioms of probability theory such that:

$$299 \quad p(H|D) = p(D|H) \times p(H)/p(D)$$

300  $p(H)$  is called the prior is a probability distribution of the unknown population effect suggested by  
301 the researcher prior to collecting any data.  $p(H|D)$  is the posterior and is the probability distribution  
302 of the unknown population effect (the prior) altered in light of the data that were collected. It  
303 represents how prior estimates about an effect should be changed based on observations.  $p(D|H)$  is  
304 the probability of the observed data arising given the prior estimated effect and is called the  
305 likelihood of the hypothesis. It is distinct from the  $p(D|H)$  described in N-P statistics where the  
306 hypothesis is held constant and the probability of data that did not occur but might have is  
307 considered. Conversely, likelihood is  $p(\text{obtaining exactly this sample mean} | \text{prior estimated effect})$   
308 where the likelihood of different effects (e.g. population means) are considered, but the data are  
309 fixed. **Fig 2** shows the distinction between the meaning of  $p(D|H)$  in significance testing versus  
310 Bayesian inference. Note the location of the effect of interest (mean difference) on the x axis in each

311 approach. Most researchers “think” like a statistician interested in likelihoods (panel B), yet apply a  
312 statistical approach that does not mirror their beliefs (panel A).

313

314 **Fig 2.** Likelihood in Neyman-Pearson and Bayesian inference. (a) – a distribution of probable sample  
315 means given  $H_0$  of ‘zero’ difference; (b) – a distribution of probable population means given the  
316 actual observed sample mean. ( $M_s - M_p$ ) in both panels is the location of sample mean difference in  
317 time to fatigue after supplementation and placebo respectively. The height of the likelihood curve in  
318 panel (b) shows which population mean difference (in this example) is likely given the data. The  
319 shaded area in (a) are values for mean difference that are unlikely assuming  $H_0$  of zero difference.

320

321 The outcome of a Bayes analysis is generally expressed as an interval estimate for the magnitude of  
322 the true population effect, called a credibility interval. This is similar to a confidence interval except  
323 that it can be claimed that *this* interval has a specified probability (say 95%) of including the true  
324 population effect. However, the subjective choice of the components (e.g. mean and SD) of a prior  
325 probability distribution for the estimated-unknown population effect can be difficult to defend and,  
326 given the same data, two scientists with different prior opinions would obtain different posterior  
327 distributions and estimates of the true population effect. Nevertheless, careful consideration of  
328 what constitutes a practically / clinically meaningful effect, prior to data collection, is not only a  
329 worthwhile venture but a must for meaningful interpretation of data analysis. While it is a  
330 requirement of N-P inference to specify a smallest-worthwhile effect to control type II error,  
331 ‘significance’ and therefore conclusions relate to rejection of a zero-effect  $H_0$  and is generally  
332 irrespective of effect magnitude and therefore of questionable value [3, 4].

333

#### 334 6.0 Magnitude-based inference: a pragmatic solution?

335 The frequentist use of probability dominates sport and exercise sciences, yet Bayesian incorporation  
336 of prior beliefs is something that most scientist probably do if not formally at least subconsciously  
337 and likelihood-based methods of inference are clearly more intuitive. The days of a clear divide  
338 between Bayesian and frequentist philosophies have passed, and pragmatic statisticians [17, 18] and  
339 scientists [4, 15] now recommend and practice approaches that combine a frequentist approach to  
340 with elements of Bayesian thinking. One such approach, magnitude-based inference [4] focusses on  
341 estimating the magnitude of population effects with reference to *a priori* subjective estimates of  
342 practically / clinically worthwhile effect magnitudes, without the complication of expressing the  
343 latter as a probability distribution. Moreover, the tools and instructions required to perform and  
344 interpret such analyses are readily available [19] whereas common statistical-software packages do  
345 not offer options for full Bayesian analysis or other hybrid methods such as the calibrated Byes  
346 approach [18].

347

#### 348 7.0 Summary and recommendations

349 Significance testing is designed to provide a reliable procedure for making black and white decisions  
350 for accepting or rejecting (usually zero-effect) null hypotheses with known and controlled long-run  
351 error rates. If that is what a scientist wishes to know, then all is well, but type I and type II error rates  
352 must be specified in advance and ought to be based on careful thought about potential costs  
353 incurred by each type of error, not dictated simply by convention. It follows that sample size must be  
354 determined in advance and that the resulting number of participants are tested to ensure type II  
355 error rate is controlled. The outcome of an analysis allows conclusions about the mere existence of  
356 non-zero effects but provides no information about the likely size of true effects or their practical /  
357 clinical value.

358 If a scientist wishes to estimate the true magnitude of an effect and how likely it is to exceed an  
359 effect magnitude of practical / clinical importance, while allowing for elements of subjective  
360 Bayesian-style thinking, magnitude-based inference provides a solution. While this approach is  
361 gaining acceptance, progress might be hastened if scientists appreciate the shortcomings of  
362 traditional N-P null-hypothesis-significance testing. In summary, it is up to the individual scientist to  
363 decide what they wish statistics to do for them and be aware of which approach is best suited to this  
364 purpose.

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425 Fig 1

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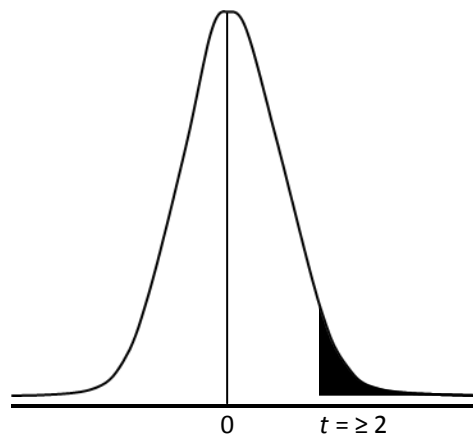
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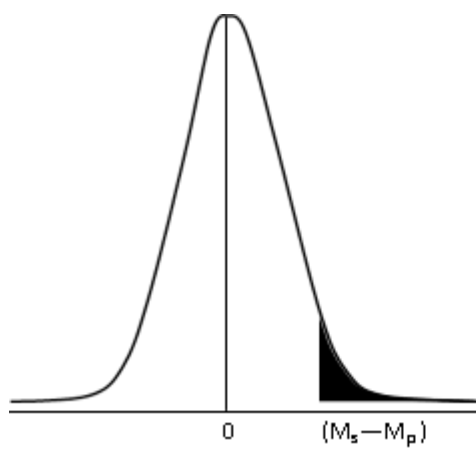
452 Fig 2

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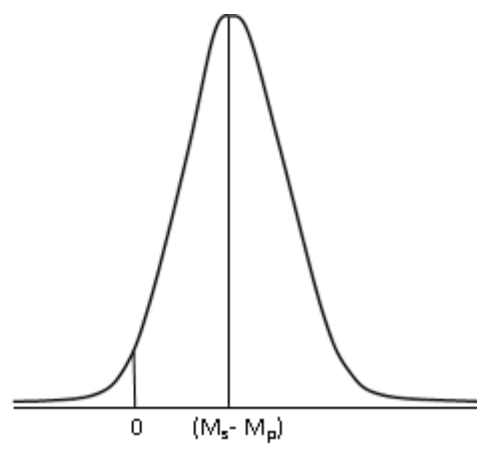
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456 (a)



(b)



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473 Fig 3

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