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Research outputs

Immersive Narratives and Memories The Design of Digital-Enhanced Visitor Experience

Borsotti, M. & Mason, M., 1 Jun 2023, PAD: Pages on Art and Design, 16, 24, p. 63-89 27 p.

The Contribution of Design Thinking to Museum Digital Transformation in Post-Pandemic Times

Mason, M., 13 Sept 2022, In: Multimodal Technologies and Interaction. 6, 9, 19 p., 79.

Digital Cultural Heritage Design Practice: A Conceptual Framework

Mason, M. & Vavoula, G., 4 May 2021, In: The Design Journal. 24, 3, p. 405-424 20 p.

The Elements of Visitor Experience in Post-Digital Museum Design

Mason, M., 2020, In: Design Principles and Practices. 14, 1, p. 1-14 14 p.

Design-driven innovation for museum entrances

Mason, M., 18 May 2018, *Museum thresholds: the design and media of arrival*. Parry, R., Page, R. & Moseley, A. (eds.). London: Taylor & Francis, p. 58-76 19 p.

Digital exhibition design: boundary crossing, Intermediary Design Deliverables and processes of consent

Vavoula, G. & Mason, M., 27 May 2017, In: Museum Management and Curatorship. 32, 3, p. 251-271 21 p.

User Experience Design

Mason, M., 1 Mar 2017, *The Manual of Digital Museum Planning*. Hossaini, A., Blankenberg, N., Lord, G. & Lord, B. (eds.). Lanham, Maryland: Rowman & Littlefield

The MIT museum glassware prototype: visitor experience exploration for designing smart glasses

Mason, M., 3 Nov 2016, In: Journal on Computing and Cultural Heritage. 9, 3, p. 1-28 28 p., 12.

Prototyping practices supporting interdisciplinary collaboration in digital media design for museums

Mason, M., 1 Oct 2015, (E-pub ahead of print) International Journal of Museum Management and Curatorship, 30, 5, p. 394-426 33 p.

The dimensions of the mobile visitor experience: Thinking beyond the technology design

Mason, M., 16 Jul 2013, In: International Journal of the Inclusive Museum. 5, 3, p. 51-72 22 p.

Enriching the visitor's experience through mobile technology: Thoughts on designing mobile services for museum visits

Mason, M., 9 Dec 2010, In: International Journal of the Inclusive Museum. 3, 2, p. 111-120 10 p.

Digital technology and information design in the museum: Research guidelines and consideration

Mason, M., 2009, In: International Journal of the Inclusive Museum. 2, 1, p. 135-142

Prizes

Design Thinking for Digital Heritage (Marie Skłodowska Curie Actions - H2020)

Mason, Marco (Recipient), 2016

Digital Media for Heritage (Marie Curie Actions - FP7)

Mason, Marco (Recipient), 2012

Awards

Designing in the Digitally Mature Museums: Refocusing Design from Technology to Human Practice

Mason, M.

Arts & Humanities Research Council: £252,744.00

4/04/21 → 3/04/23

Projects