

Alexander Hope
Deputy Faculty Pro Vice-Chancellor
BL Faculty Management and Administration
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Biography

Dr Alex Hope is Deputy Faculty Pro Vice-Chancellor for the Faculty of Business and Law, Northumbria University. He is responsible for the leadership of education in the faculty including developing and implementing strategy around student experience, teaching excellence and internationalisation. He undertakes teaching, research and consultancy across topics such as responsible business, sustainable development, corporate social responsibility, energy policy and business ethics.

Alongside his work at Northumbria, Dr Hope is Co-Chair of the United Nations Principles of Responsible Management Education (PRME) Climate Change and Environment working group and a past Vice-Chair of the UK and Ireland PRME Chapter. He holds positions on the board of the United Nations PRME initiative and Business in the Community (BITC) North East and is a member of the Chartered Associate of Business Schools (CABS) Learning, Teaching and Student Experience committee and the AACSB Responsible Management Affinity Group Steering Committee.

He holds a PhD in Sustainable development, a Masters in Academic Practice and Degree in Environmental Management. Prior to his academic career, Alex worked in retail management, local government and as a sustainability consultant.

Qualifications

Other Courses, PCAP

11 Aug 2008 → 31 Dec 2099

Award Date: 11 Aug 2008

Other Courses, BTEC NVQ Level 5

11 Aug 2008 → 31 Dec 2099

Award Date: 11 Aug 2008

Environmental Technologies, PhD

11 Aug 2008 → 31 Dec 2099

Award Date: 11 Aug 2008

Environmental Technologies, BSc (Hons)

1 Jul 2008 → 31 Dec 2099

Award Date: 1 Jul 2008

Education, MA (Hons), Academic Practice

10 Oct 2023 → ... Principal Fellow of the Higher Education Academy , PFHEA

13 May 2014 → ... Fellow (FHEA), Higher Education Academy (HEA)

11 Aug 2008 → ... Associate Member, Institute of Environmental Management and Assessment (IEMA)

11 Aug 2008 → ... Information not provided, Chartered Management Institute (CMI)

Employment

Deputy Faculty Pro Vice-Chancellor

BL Faculty Management and Administration

Northumbria University

11 Aug 2008 → present

Association to Advanced Collegiate Schools of Business (AACSB)

United States

1 Jun 2024 → present

United Nations

United States

1 Jul 2015 → present

Research outputs

Climate Change

Hope, A. & Laasch, O., 11 Dec 2024, *Responsible Business: Foundations of Ethical and Sustainable Management*. 3rd ed. London: Routledge, 19 p. (The Principles for Responsible Management Education Series).

Responsible Business: Foundations of Ethical and Sustainable Management

Hope, A. & Laasch, O., 11 Dec 2024, 3rd ed. London: Routledge. 536 p. (The Principles for Responsible Management Education Series)

Between real change and institutional facade: unpacking operational sustainability in English universities

Hope, A. & Zhang, H., 6 Dec 2024, (E-pub ahead of print) In: *International Journal of Sustainability in Higher Education*. 16 p.

Navigating Towards a Just and Sustainable Future: Evaluating the Impact of the BITC Green Skills Lab

Hope, A., 1 Oct 2024, (Accepted/In press) *Business in the Community*. 20 p.

SDGs in the European Region

Leal Filho, W. (Editor), Dinis, M. A. P. (Editor), Moggi, S. (Editor), Price, E. (Editor) & Hope, A. (Editor), 2 Sept 2023, 1st ed. Cham, Switzerland: Springer. 1576 p. (Implementing the UN Sustainable Development Goals – Regional Perspectives)

PRME Climate Change Guidelines

Molthan-Hill, P., Hope, A. & Speroni, P., 13 Jun 2023, (Unpublished). 12 p.

Student Engagement Guidelines: Learning from innovative practices introduced in response to COVID-19: A collaboration of 10 UK modern universities

Hulene, G., Cronshaw, S., Davies, E., Holmes, H., Hope, A., de Main, L., Odindo, C., Page-Tickell, R., Rawal, A., Roberts, S., Talbot, D., Vieth, S. & Wolstencroft, P., 11 May 2023, Gloucester: QAA. 32 p.

Shaping sustainability leadership from the start: Educating for sustainable development in undergraduate business and management programmes

Hope, A., 30 Dec 2022, *Business Schools, Leadership and the Sustainable Development Goals: The Future of Responsible Management Education*. Moratis, L. & Melissen, F. (eds.). 1st ed. New York, US: Routledge, 20 p. (Citizenship and Sustainability in Organizations).

Carbon literacy training for educators, communities, organisations and students (CLT-ECOS) - an interactive taster session

Molthan-Hill, P., Hope, A., Wagner, S. & Goworek, H., 31 Aug 2022.

Mindset, skills and solutions for the climate conscious manager to create a better world

Molthan-Hill, P. & Hope, A., Aug 2022.

PRME Working Group on Climate Change and Environment

Molthan-Hill, P., Hope, A., Mazhar, M. & Welton, R., 24 Dec 2021, *Responsible Management Education: The PRME Global Movement*. Morsing, M. (ed.). 1st ed. London: Taylor & Francis, p. 275-290 16 p. (Principles for Responsible Management Education).

Advancing SDG 13: Integrating climate change into management education

Hope, A., Molthan-Hill, P. & Singh, R., 19 Oct 2021.

Experiential Learning for Responsible Management Education

Hope, A., Croney, P. & Myers, J., Aug 2020, *The SAGE Handbook of Responsible Management Learning and Education*. Moosmayer, D., Laasch, O., Parkes, C. & Brown, K. (eds.). London: SAGE, p. 265-279 15 p.

Tackling Climate Change through Management Education

Molthan-Hill, P., Hope, A. & Welton, R., Aug 2020, *The SAGE Handbook of Responsible Management Learning and Education*. Moosmayer, D., Laasch, O., Parkes, C. & Brown, K. (eds.). London: SAGE, p. 165-183 18 p.

Reducing carbon emissions in business through Responsible Management Education: Influence at the micro-, meso- and macro-levels

Molthan-Hill, P., Robinson, Z., Hope, A., Dharmasmita, A. & McManus, E., 1 Mar 2020, In: *The International Journal of Management Education*. 18, 1, 100328.

Addressing Inequality Through Partnerships

Azmat, F., Alm, K., Parkes, C., Hope, A., Killian, S. & Ioiola, G., 24 Oct 2019.

Carbon Literacy Training for Business Schools: Contributing to SDG13

Molthan-Hill, P., Hope, A. & Welton, R., 15 Nov 2018.

Climate Change Education: Review of the existing literature and identification of research gaps

Hope, A., 13 Nov 2018.

Education for Sustainable Development: Embedding SDG13 (Climate Action) into the core curriculum of business schools

Hope, A. & Molthan-Hill, P., 13 Nov 2018.

Antecedents and implications of organisational indulgence in rhetoric while communicating on CSR

Vazhappully, R. & Hope, A., 12 Sept 2018.

A Study of the Discursive Construction of CSR Through the Use of Stock and Non-stock Images

Vazhappully, R. & Hope, A., 27 Aug 2018.

Sustainable Project Management: Revolution or Evolution?

Moehler, R., Hope, A. & Algeo, C., 1 Aug 2018, In: *Academy of Management Proceedings*. 2018, 1, 13583.

Review of Studies on the Public-Private Partnerships (PPP) for Infrastructure Projects

Cai, C., Liu, Y., Hope, A. & Wang, J., 1 Jul 2018, In: *International Journal of Project Management*. 36, 5, p. 773-794

Combating Climate Change and its Impacts through Responsible Management Education: Business Schools responses to SDG 13

Hope, A., 27 Jun 2018.

Visuals as meaning carrying bedfellows to text- the case of stock image usage in CSR reports

Vazhappully, R. & Hope, A., 14 Jun 2018.

A study of the use of stock images as wallpapers of CSR discourse and how digitization has facilitated its dissemination and contributed to its traceability

Vazhappully, R. & Hope, A., Jun 2018.

Responsibility in Business: What Can We Learn from the Quakers?

Burton, N. & Hope, A., 19 May 2018, In: *Academy of Management Proceedings*. 5, p. 91-118

Responsibility in Business: What Can We Learn from the Quakers?

Burton, N. & Hope, A., 28 Mar 2018, (Accepted/In press).

Sustainability of the Self – Harnessing Natural Cycles for Leadership Development

Hope, A., 2018, 36 p.

Sustainable Business Model Design: A review of tools for developing Responsible Business Models

Hope, A., 2018, *Sustainable Business Models: Principles, Promise, and Practice*. Moratis, L., Melissen, F. & Idowu, S. O. (eds.). Springer, p. 377-394 (CSR, Sustainability, Ethics & Governance).

Institutionalizing PRME: Lessons from the front line.

Hope, A., 30 Sept 2017.

The PRME Curriculum Tree: A Framework for Responsible Management Education in Undergraduate Business Degree Programmes

Hope, A., 15 Sept 2017, *Redefining Success: Integrating Sustainability into Management Education*. Flynn, P., Tan, T. K. & Gudić, M. (eds.). Abingdon: Taylor & Francis, p. 58-70

Envisioning the Future of Responsible Management Education (RME) in the era of the Sustainable Development Goals (SDGs)

Hope, A., Parkes, C. & Alexander, A., 5 Sept 2017.

Responsible business? What can we learn from the Quakers

Burton, N. & Hope, A., 3 Jul 2017.

Collaboration for Ethical Success: A five University approach to partnership working

Hope, A., Moore, G. & Theobald, C., 26 Jun 2017.

Newcastle Business School Principles for Responsible Management Education: Sharing Information on Progress 2017

Hope, A., Jan 2017, Northumbria University.

Creating Sustainable Cities Through Knowledge Exchange: A Case Study of Knowledge Transfer Partnerships

Hope, A., 7 Nov 2016, In: *International Journal of Sustainability in Higher Education*. 17, 6, p. 796-811

Delivering Sustainable Public Infrastructure in China Through PPP/PFI: Lessons from a £300 Million UK Social Housing Procurement Project.

Hope, A., 13 Oct 2016.

Delivering Sustainable Public Infrastructure in China Through PPP/PFI: Lessons from a £300 Million UK Social Housing Procurement Project.

Hope, A., 12 Oct 2016.

Delivering Sustainable Public Infrastructure in China Through PPP/PFI: Lessons from a £300 Million UK Social Housing Procurement Project

Hope, A., 11 Oct 2016.

Legitimising the Business School through Responsible Management Education: An Integrated Theoretical Framework

Hope, A., 8 Sept 2016.

Developing Sustainable and Responsible Business Practices through Purchasing Social Responsibility.

Tauscher, A. & Hope, A., 23 Jun 2016.

Rethinking Business Models: Lessons from the Quaker approach to responsible business

Burton, N. & Hope, A., 21 Jun 2016.

Laying the foundations: Developing future leaders and managers' capacity to contribute to sustainable development
Hope, A., 20 Jun 2016.

Responsible/Sustainable Business: Business as if the world matters...
Hope, A., 4 May 2016, (Accepted/In press).

The Natural Cycle of Leadership: Practicing Self Sustainability for Leadership Development
Hope, A., Jul 2015.

Integrating principles of Responsible Management into Undergraduate Business Curricula - The PRME Curriculum Tree
Hope, A., 29 Jun 2015.

Responsible Business Model Innovation: Reconceptualising the role of business in society.
Hope, A. & Moehler, R., 17 Jun 2015.

Environmental Sustainability in UK Legal Firms: A Review of Progress, Challenges and Opportunities
Hope, A. & Stephens, J., 20 May 2015.

Climate Change and Social Media: Trust, literacy, legitimacy and subjectivity
Hope, A., Hunter, R. S. & McLeod, J., 26 Jan 2015.

The nexus between organizational routines and projects A goal-based perspective
Olufemi, M., Hope, A. & Osborne, A., 2015.

Modelling steady state performance of a local electricity distribution system under UK 2050 carbon pathway scenarios
Walker, S., Hope, A. & Bentley, E., 15 Dec 2014, In: Energy. 78, p. 604-621

Attitudes and behaviours of private sector landlords towards the energy efficiency of tenanted homes
Hope, A. & Booth, A., 1 Dec 2014, In: Energy Policy. 75, p. 369-378

Newcastle Business School Principles of Responsible Management Education Project (NBS PRIME)
Hope, A., Oct 2014, Newcastle upon Tyne, UK: Newcastle Business School. 21 p.

CSR and Sustainable Development in the Mining Industry: The case of Newmont Ghana Gold.
Hope, A. & Kwarteng, A., 17 Sept 2014.

A Socio-Cognitive Perspective of Project Failure
Hope, A. & Olufemi, M., 21 May 2014.

Balancing projects with society and the environment: A project, programme and portfolio approach
Hope, A. & Moehler, R., 19 Mar 2014, In: Procedia - Social and Behavioral Sciences. 119, p. 358-367

The role and place of the academic is changing – and it's a good thing
Hope, A., 13 Nov 2013, In: The Guardian.

Re-imagining the Iron Triangle: Embedding Sustainability into Project Constraints
Ebbesen, J. B. & Hope, A., Mar 2013, In: PM World Journal. II, III

Democratising energy systems through open-source governance and participatory regulation
Hope, A., 2013, (Accepted/In press).

Building the future: integrating building information management and environmental assessment methodologies
Hope, A. & Alwan, Z., 5 Sept 2012.

Contextual Factors influencing Sustainability in Private Finance Initiative (PFI) Housing in the UK
Hope, A., 1 Aug 2012, In: Built Environment eJournal. 1, 43

The PFI Sustainability Evaluation Tool: A methodology for evaluating of sustainability within PFI housing projects
Hope, A., Rose, J. & O'Brien, G., Aug 2012, In: Sustainability & Economics eJournal. 1, 48

Project Management as if the World Matters: At the Intersection of Sustainable Development and Project Management
Hope, A., 16 May 2012.

Managing geographically dispersed teams: from temporary to permanent global virtual teams
Hansen, T., Hope, A. & Moehler, R., May 2012, In: Social Science Research Network Working Paper Series. p. 201-215

Teaching old dogs new tricks : sustainability in Local Authority Sheltered Housing
Hope, A., 5 May 2011.

Greener Homes for the Future? Sustainability in PFI Local Authority Social Housing
Hope, A., 2011, (Accepted/In press)

PFI Sustainability Evaluation Tool
Hope, A. & Rose, J., 2011, (Accepted/In press)

Localism and energy: Negotiating approaches to embedding resilience in energy systems
O'Brien, G. & Hope, A., Dec 2010, In: Energy Policy. 38, 12, p. 7550-7558

Transfer for Transition: Increasing Productivity and Competitiveness in a Low Carbon Economy
Hope, A., 12 May 2010.

Environmental capacity building through knowledge transfer partnerships
Hope, A. & O'Brien, G., 19 Apr 2010, In: the environmentalist. 96, p. 12-16

The Subterranean Solution
Hope, A., 19 Dec 2008, In: PPP Journal. 63

Prizes

Most Inspirational Paper
Hope, A. (Recipient), 2015

Awards

Mini MBA (Leadership) October 2023 - February 2024 - 2 Cohorts
Hope, A. (PI)
The Royal Academy of Engineering: £35,000.00
1/09/23 → 29/02/24

Projects

Courses

Applied Business Ethics

Hope, A.

21/09/15 → 28/05/18