

Greg Ludwig, PhD, is Assistant Professor in the Entrepreneurship, Innovation and Strategy (EIS) Department at Newcastle Business School. He conducts research at the intersection between dynamic capabilities, strategic innovation, emerging markets, and research philosophies. He has published in various journals including Thunderbird International Business Review, Local Economy, and Journal of East European Management Studies. He serves as a regular reviewer for the Journal of Management & Organization (JMO), among other journals. Joining Newcastle Business School in 2005, he held various leadership positions, including Deputy Director of Education, International Partnerships Co-ordinator and Programme Leader for the flagship Postgraduate course, MSc Business with Management. Greg was Visiting Professor at Heilbronn University for a number of years and, having lived and worked in Germany, France, Spain, and the UK, speaks four languages fluently. Greg has a proven track record as Principal Advisor, supervising PhD projects successfully to completion, and is pleased to talk to potential Ph.D students with interesting proposals in the areas of dynamic capabilities, innovation, or knowledge discourse.